



Gabriela Pereira



AUTHOR | SPEAKER | FOUNDER OF DIY MFA

Gabriela's high-energy speaking style and quirky humor are a counterpoint to her content-rich, nuts-and-bolts presentations. A writing version of Mary Poppins, she uses fun, playful keynotes and presentations to engage and captivate her audience, all the while discussing complex concepts or technical elements of the writing craft.

Gabriela inspires and teaches writers to:

WRITE WITH FOCUS: Make writing a priority while still fitting it into your existing life.

READ WITH PURPOSE: Focus on reading in a way that will improve your writing.

BUILD YOUR COMMUNITY: Find your audience and build a community of like-minded writers.

Whether she's teaching poetry to first-graders, leading a fiction workshop for retirees, or giving a presentation to a lecture hall of professional writers, her goal is always the same: empower writers to tell their stories, motivate them to strive for excellence on the page, and challenge them to go beyond their artistic comfort zones.

Gabriela's Keynotes, Workshops and Breakout Sessions:

Motivation and the Writing Process:

- The Writing Life: How to Survive and Succeed Without Breaking Your Heart or Losing Your Mind
- Get Started Writing

The Craft of Writing:

- 7 Steps to Stronger Middle Grade and YA Novels
- Unleash Your Storytelling Superpower
- A Stronger Outline for a Stronger Story
- Rock Your Revisions

Platform and Publishing

- Pixels to Platform: Marketing for Creative People

Previous Appearances:

Writer's Digest Conference

Howl at the Moon Conference

Backspace Writers Conference

CraftFest/ThrillerFest

RWA Annual Conference

SCBWI NJ Conference

The Write Stuff

Writer Igniter Con

BlogHer

BlogHerFood

CAPA-U

WANACon

To book Gabriela for your next event or conference, email gabriela@DIYMFA.com or call (646) 820-8149 with your request.



diyMFA

Gabriela Pereira is an author, speaker, self-proclaimed word nerd, and instigator and founder of DIY MFA, the do-it-yourself alternative to a Masters degree in writing. While earning her MFA from The New School, in New York, she learned the inside scoop on MFA programs, invented a slew of writing tools all her own, and developed a new, more effective way for writers to learn their craft.

Gabriela has taught several writing courses in New York City at organizations like: 826NYC, Everybody Wins, EHTP, and a local writing workshop she built from the ground up. Gabriela now teaches exclusively at DIY MFA, and speaks and leads workshops at national and international writing conferences.

“ Gabriela is an exceptional presenter. Her ability to connect with an audience of writers, and offer content that gives them focus, direction and encouragement is remarkable.

Gary Zenker FOUNDER & FACILITATOR, WILMINGTON AND MAIN LINE WRITERS GROUPS

“ I loved Gabriela’s wonderful class on outlining. She’s an awesome teacher who not only knows the content perfectly, but also knows how to teach it. Of the fifteen sessions I attended at RWA this year, hers was one of my top three.

Silvi Martin CONTEMPORARY ROMANCE AUTHOR

“ Gabriela’s presentation and worksheets have changed how I look at story structure and my writing process. I took a recent synopsis I was having trouble with and jotted everything down on the worksheet. Immediately my problem became apparent and I was able to clean it up quickly and send it to my agent.

Celia Kyle NEW YORK TIMES & USA TODAY BESTSELLING AUTHOR