RADI

with Gabriela Pereira



WRITE MORE. WRITE BETTER. WRITE SMARTER.

Forbes Entrepreneur BUSTLE







About the Show

Hosted by Gabriela Pereira, DIY MFA Radio emulates the traditional MFA speaker series with interviews about books, writing, and publishing. The show features both debuts, established authors, and industry professionals, and in each episode Gabriela and her guest do a deep dive into one specific aspect of the writing craft.

Previous Guests Include:

Delia Ephron, Nathaniel Philbrick, Michael Imperioli, Jojo Moyes, Robert Crais, Tana French, Steve Berry, Katherine Neville, Sarah Dessen, John Sandford, Jerry Jenkins, Jodi Thomas, Tom Hart, Jane Yolen, BJ Daniels, Guy Kawasaki, Dean Wesley Smith, Eoin Colfer, and more...

About the Podcast

- Named "Best of the Best" in Writer's Digest's Top 101 Best Websites
- Approx. 12,000 monthly downloads
- Top of iTunes New & Notable: Arts

About Our Audience

- Unique Visitors (p/mo.) ≈ 30,000
- Approx. 90,000 Page Views
- Bounce Rate < 15%
- 28,000 email subscribers